



*Licensed Affiliate
The Business Alliance, Inc.*

Dear Mark,

I wanted to express my gratitude and thanks for the new website you created for Franchise Career Consultants recently. I chose OT among your competitors because you were the only people to present your expertise as Internet marketers utilizing the web to produce solutions and results rather than the others whose singular discipline was building a website and not understanding how to leverage the technology for my company needs. I would definitely and without hesitation recommend OT to anyone needing a competent, honest, and trustworthy company like yours to provide this service.

The process was made unusually easy and user friendly to the layman because of your guidance and deep knowledge of the industry and more specifically your understanding of the client's needs. Your follow-up was superb and gentle reminders of my self imposed deadlines allowed me to be on schedule and meet my launch date. OT and your demeanor, patience, and professionalism throughout this project was refreshing and separating you from all others. Three words come to mind in describing the overall experience with OT...efficient, value, and satisfaction!

Your response to details and your ongoing efforts to deliver to me the ultimate product was greatly appreciated. It was immediately apparent that your standards and ethical practices mirror mine and therefore made for a great working relationship. So often in these times there is so much presented to potential clients in terms of promises and expectations but unfortunately so little delivered in actual results. OT is one of those rare and committed companies intent on building long term client relationships by delivering more than expected.

With deep thanks and appreciation,

Bill King
President
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